



# WF3 KINDNESS

At the heart of our community

# SPONSORSHIP OPPORTUNITIES 2023



# COMMUNITY

Putting the **unity** into WF3

# WF3

## Awards

ARDSLEY VILLAGE



## ABOUT US

WF3 Kindness supports people living and working across Tingley, Ardsley, Thorpe and surrounding areas.

Founded in 2020 we work to bring people together, support those that need it and make the community better for everyone. We are a 100% volunteer led charity with no paid members of staff.

We have provided more than 900 kindness packages to people, given out nearly 400 food parcels and purchased three defibrillators that are available for members of the public to use in the event of an emergency.

We have also hosted 8 large events with more than 2500 people attending and enjoying our local community together.



WF3 Kindness is incorporated by Morley and District Lions Club (CIO). Registered Charity 1182551

# WHAT WE DO ?



WF3 Kindness

## CONNECT WF3



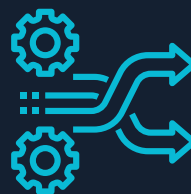
Our events and activities bring people together from across the community to recognise and celebrate the great and good of Tingley, Ardsley and Thorpe.

## SUPPORT WF3



We support the individuals, groups and organisations across the area to make sure that nobody feels alone or unsupported.

## CHANGE WF3



We bring lasting change to the Tingley, Ardsley, Thorpe and surrounding area making the area a safer and happier community for all.

# WHAT WE'VE DONE



WF3 Kindness

290,986

People Reached on our  
Social Media accounts

1,720

Shopping  
Trips

1,300

NHS & Carer  
Gifts

900

Kindness  
Packages

800

Easter  
Eggs

400

Food  
Parcels

102

Signposted to  
Help and other Agencies

60

Employability  
Support Sessions

8

Community Events  
Totalling 2500 attendees

3

Community  
Defibrillators

Not bad in just 3 years!

# WHAT CAN YOU DO ?



## **PARTNER WITH US**



Show that you're a responsible business and not just 'box-ticking' for your CSR obligations by partnering with a local community charity. We offer our Partners a collaborative relationship by working together to benefit your business, WF3 Kindness and our wider community.

## **SPONSOR ONE OF OUR EVENTS**



We can only put on our events and activities if we have the support of our supporters and the business community. We offer organisations the opportunity to sponsor our programmes and in return promote your business to our followers and the wider community.

# PLATINUM PARTNERSHIP

Benefits to becoming a platinum partner:

- Your business logo (provided by you) on our Homepage and sponsors page with click to link to your site or Facebook page;
- News Release confirming our partnership - We will issue a press release celebrating your commitment and share across our platforms and to journalist contacts;
- Regular coverage on our social media accounts;
- Framed acknowledgement for you to display at your premises.
- Your business will be named as a Sponsor in our Best of WF3 Awards;
- Invitation to our community activities and events with the option to have a stall/space at no extra cost;
- Collaboration between us and your business on special events, Brand Awareness and further opportunities.

**£1000**

One-Off  
payment for  
12 months

*"The programs we offer would not be achievable without the support of local businesses"*

# GOLD

## PARTNERSHIP

Benefits to becoming a gold partner:

- Listing on our sponsors page on website with click to link to your site or Facebook page;
- Announcement of our partnership on our Social Media platforms;
- Opportunity to take part in our community activities and events with the option to have a stall/space at a reduced cost;
- Named as a sponsor of our Summer Community Fun Day;
- Framed acknowledgement for you to display at your premises;
- Coverage on our social media accounts when appropriate;
- Find out about our upcoming events and initiatives first;
- Collaboration between us and your business on special events, Brand Awareness and further opportunities.

**£500**

One-Off  
payment for  
12 months

*"Without the support from our partners we wouldn't be here doing what we do 3 years later"*



# SILVER PARTNERSHIP

Benefits to becoming a silver partner:

- Listing on our sponsors page on website with click to link to your site or Facebook page;
- Announcement of our partnership on our Social Media platforms
- Hear about our events and activities first and get involved if desired;
- Coverage on our social media accounts when appropriate.

**£100**

One-Off  
payment for  
12 months

## Become a Friend of WF3

Benefits to becoming a friend of WF3:

- A thank you on our social media pages for your support;
- Find out about our upcoming events and initiatives first;
- Invitation to all of our community activities/events and the option to have a stall/space at a reduced cost.

**£50**

One-Off  
payment for  
12 months

*"If we all gave just a little of what we could,  
we'd achieve a lot more together"*



# EVENT

# SPONSORSHIP



## SUMMER FUN DAY

**Sunday 30 July 2023**

Sponsor one of our most popular events, The WF3 Kindness Summer Fun Day and enable us to bring our communities together.

In 2022 more than 500 people attended and enjoyed a day of fun, games and entertainment.

Our 2023 Fun Day is returning to the West Riding Small Locomotive Society's (WRSLS) Blackgates Miniature Railway and we hope to make this years event even bigger and better.

We are looking for local businesses and organisations to help us put on a fantastic day for everyone in our community to enjoy.

To discuss sponsorship options for our Summer Fun Day, get in touch with us.

**HEADLINE SPONSORSHIP**      **£1500**

**OPTIONS FROM**      **£50**

# EVENT SPONSORSHIP



## CHRISTMAS 2023

Sponsor our 2023 Christmas Programme and help us make sure that families living here in Tingley, Ardsley and Thorpe get to have an enjoyable festive season! As always it's our mission to make sure that all kids in our community get a visit from Santa. We will also be holding our Annual Christmas Fayre and aim to give out more than 300 selection boxes to local children.

Get your brand out into the community and visible to members of our community and help spread some festive cheer!

**HEADLINE  
SPONSORSHIP**

**£500**

**OPTIONS  
FROM**

**£50**

# BEST OF WF3 AWARDS

## SPONSORSHIP

Sponsorship for our Best of WF3 Awards 2024 will be released in the summer.

Our Awards have grown consistently over the years and have become more and more popular throughout our community and wider afield.

The Lord and Lady Mayoress of Leeds and Mayor of Morley was present at our 2023 Awards Ceremony along with local entertainers Billy Pearce and Phil Fryer.

We will need sponsors to be involved from an early stage to make it possible to repeat the success of our 2023 event.

If you'd like to know more about sponsoring our community Awards for 2024 get in touch with us today and we'll share the options when available.

**OPTIONS FROM £50**

# CONTACT US

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 [www.wf3kindness.org](http://www.wf3kindness.org)